

# Mihir Kardile (he/him)

Product Designer • mihirk.design@gmail.com • [www.mihirkdesign.com](http://www.mihirkdesign.com)

## EDUCATION

<b>Ramnarain Ruia Autonomous College</b>	<b>CGPA 9.12/10</b>
Bachelor's in Mass Media, Advertising	2019-2022
<b>Google UX Design Professional Certificate</b>	<b>2023</b>

## KEY AREAS OF WORK

Interaction Design, UX Design, Motion Design

## WORK EXPERIENCE (TOTAL YEARS OF EXPERIENCE - 4)

### Product Designer

Dehidden • Remote • December 2023 - Present

Crafting the future of AI in Gaming

- As the sole Product Designer, built an MVP to secure \$4.3 Million in funding
- Responsible for end-to-end product design including research, IA, User flows, wireframes, design and hand-off
- Optimizing user flows for higher task-completion rates
- Blending user experience and visual design with the aim of boosting user acquisition
- Coordinating design with cross-function teams like Engineering, Product Managers & External partners

### UX Motion Designer

Curie Money • Bangalore, India • June 2023 - October 2023

As part of the founding design team, my responsibilities included:

- Auditing the digital product to identify design opportunities.
- User Research & Testing
- Enhancing user experience through Motion Design - Micro-interactions, Lottie Animations
- Designing, Animating and handing off animations to developers.
- Setting up brand identity and marketing material

### Senior Design Generalist

Pocket Aces Pictures • Mumbai, India • May 2022 - May 2023

Built strong foundational design workflows to optimize post-production pipeline for concurrent projects of large and small scale. Collaborated with designers, producers, directors and talent to:

- Manage and execute end-to-end design processes during post production of digital content.
- Strategize, formulate and create a cross-team design workflow to speed up post production.
- Create VFX & CGI for full-length OTT Series & design pre-production concept decks for OTT pitches.

### Motion Designer

Plexus Post • Mumbai, India • October 2021 - April 2022

Part of a tight-knit team on contract with **Netflix & Vice India**, Built a Design System for 3D Motion Graphics:

- Graphics for a true-crime docuseries “Indian Predators: Butcher of Delhi” on Netflix, Produced by Vice India.
- Co-ordinating and collaborating with stakeholders to execute motion graphic sequences

## NOTEWORTHY MILESTONES

UNI 365 Design Award Global Winner

Cinematography & Videography Professional videos for event-coverage, Noteworthy client: Audi

Freelance Design Design for Music, Film, Advertising, Tech & Events

## SKILLS

Interaction Design, Research, UX Design, Motion Design, Graphic Design, 3D Motion, 3D Environment Design, Art Direction, Copywriting, Video Editing, Print Design, Web Design, Photography, Cinematography